

# market

A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



## Energy Conservation Generates Nearly \$2M

December 2018

The Javits Center has generated nearly \$2 million in revenue as part of its enrollment in demand response programs, proving the success of its ongoing sustainability program.

Following the five-year renovation of the building, the Javits Center created a sustainability program designed to conserve energy, improve the quality of life in and around the facility and maximize the potential of the upgrades, such as energy-efficient HVAC units, high-performance, bird-friendly glass panels and LED lighting. Since then, the organization has created a rooftop wildlife habitat, reduced building energy costs and helped to lower temperatures throughout the neighborhood.

But the focus on sustainability is also paying off.

By entering three demand response programs, under which consumers are paid for reducing energy during peak periods of local high demand, the Javits Center has been able to earn additional revenue from companies that manage the region's energy output. As a result, the Javits Center has generated more than \$1.7 million in

revenue since 2014 – \$529,712 during this past summer alone – and our energy broker, NuEnergen, which helps facilitate our participation, presented us with an oversized check earlier this month.

“As one of the state’s largest generators of demand response revenue, the Javits Center is continuing to serve as a model for buildings across the city and the country,” said Alan Steel, President and CEO of the Javits Center.

With a Building Management System tracking our energy consumption levels, staff members have been able to participate in this innovative program, which validates the success of our recent sustainability efforts – and the potential of sustainable building in general. This additional revenue will be used to support existing and future sustainability projects.

