

market

A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



New VP of Guest Experiences

May 2018

The Javits Center has appointed Mariam Karim as the new Vice President of Guest Experiences, and in her new role, Mariam will seek to maximize customer satisfaction through management of the Exhibitor Solutions, Catering Solutions and Research groups.

She also will be responsible for ensuring retail tenants meet the expectations and needs of our customers and enhancing the culinary experience of guests through our food service contractors.

With more than 17 years of experience, Mariam recently served as the Director of Catering and Conference Services at the Four Seasons Hotel New York. She also served as the Director of Catering and Event Management at the St. Regis Hotel in Atlanta, Georgia, as well as senior positions at the W Hotel, Four Seasons Hotel, St. Regis Hotel and The Willard InterContinental, all in Washington, D.C.

As a new addition to the Sales and Marketing Department, she will be reporting to Doreen Guerin, Senior Vice President of Sales and Marketing. If you would like to

contact Mariam, please send an email to mkarim@javitscenter.com.



javitscenter.com |
market@javitscenter.com

Est. 1986