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A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



Comic Con Shatters Records

October 2017

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Actors Mark Hamill and Keanu Reeves were the highlights for many fans, but the real stars of the event were the thousands of attendees dressed in their favorite superhero. From Wonder Woman to the Transformers, these so-called cosplayers posed for photos with thousands of fans and certainly made the experience unforgettable for everyone. Even the Javits Center had its own fan – with one attendee dressed as

the glass-enclosed icon on Manhattan's West Side.

According to event organizer ReedPop, this year's 200,000 attendees is an 11% increase from last year's attendance of 180,000. In 2016, just 33,000 people attended the show, illustrating how much the event has expanded over the years.

"When New York Comic Con comes to the Javits Center, our building and our neighborhood is electrified," said Javits Center's Chief Communications Officer Tony Sclafani. "We are proud to host such a one-of-a-kind experience, and we are thrilled that the show continues to expand, year after year."

