

# market

A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



## Snark Park to Open in Hudson Yards

December 2018

New York-based design studio Snarkitecture will be opening Snark Park, its first permanent exhibition space in Hudson Yards, in 2019, officials said.

Known for their cunning reinterpretations of the familiar – structures, objects, experiences – Snarkitecture's Snark Park will operate as a site for immersive installations housing design environments for all ages to explore, discover and enjoy, according to property owners. It will open to the public on Friday, March 15, 2019.

Snark Park is the culmination of the studio's decade-long exploration of art and architecture, and the curious in between. It follows a series of much-buzzed about installations including THE BEACH (2015) and FUN HOUSE (2018) at the National Building Museum, as well as collaborations with Calvin Klein, COS, KITH, Design Miami/ and the New Museum.

Introducing a tri-annual exhibition schedule, Snark Park will debut unique, playful design environments that incorporate Snarkitecture's use of unconventional materials

and concepts of reduction and monochrome – hallmarks of the studio’s oeuvre.

According to officials, everyday objects and familiar settings will be reimagined, creating unexpected and memorable moments that challenge the mind to reassess visual cues and investigate the commonplace with a fresh curiosity.

As the city’s newest destination for creative engagement, Snark Park will compliment a dynamic series of cultural experiences at Hudson Yards.

For more information, visit: <https://www.hudsonyardsnewyork.com/>

