

# market

A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



## 2019 Green Roof Tour Dates

April 2019

Green roof tour dates for 2019 have been released! Please visit our website ([www.javitscenter.com](http://www.javitscenter.com)) and register for an opportunity to tour our 6.75-acre green roof, the largest of its kind in New York State and one of the largest in the United States. Since its completion in 2014, the green roof has transformed into a wildlife sanctuary, home to 27 bird species, five bat species and thousands of honey bees. Comprised of sedum plants from Syracuse, NY, the green roof can absorb up to 7 million gallons of storm water a year and helps to reduce the convention center's overall energy consumption.

The tour dates are as follows:

- April 24
- May 29
- June 19
- June 26
- July 24

- July 31
- August 21
- August 28
- September 18
- September 25
- October 16
- October 23

On the tours, visitors will learn about the positive impacts of the green roof and how its success is being applied to our ongoing expansion project at the north end of the Javits Center campus. The green roof is the signature feature of the Javits Center's award-winning sustainability program, which has reduced the building's energy consumption by 26% -- thanks to capital investments, new sustainable policies and a dedicated staff.

"The green roof is our miracle on 34<sup>th</sup> Street, and we are very proud to invite the public to experience the wildlife activity on our rooftop and understand the power of sustainable building in such a dense urban environment like New York," said Tony Sclafani, Senior Vice President and Chief Communications Officer. "The green roof symbolizes the rebirth of this building and the West Side neighborhood, and these tours are a great way for us to connect with the community and its residents, those with wings and those without."

The tours, which are free and typically last 60 to 90 minutes, are provided from April to October and are subject to weather conditions. Private tours for schools, community groups, non-profit and government organizations and corporations also are available by appointment.

For more information, please email Communications Assistant Indira Turney at [iturney@javitscenter.com](mailto:iturney@javitscenter.com).

