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A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



## Comic Con Breaks Records AGAIN!

October 2016

New York Comic Con shattered attendance records once again with 180,000 tickets sold for the four-day pop culture phenomenon at the Javits Center in early October, according to event organizers. That's a significant spike from the 167,000 tickets sold in 2015, proving the growing popularity of the one-of-a-kind event, its unique exhibitors and the star-studded panels.

Hosted by ReedPOP, New York Comic Con is the East Coast's largest popular culture convention, featuring some of the biggest names in film, television and comic book-related industries. Stretched across the Javits Center's six-block facility, the 2016 edition immersed attendees in a complete pop culture, comic book, anime, and mangia experience as they interacted with the industry's best artists and up-and-coming stars of the entertainment and literary industries.

"The Javits Center serves as a thriving hub for business and commerce in North America, and we are thrilled to continue to bring Comic Con to our own Gotham City in order to stimulate the region's economy," said Tony Sclafani, Senior Vice

President and Chief Communications Officer at the Javits Center. “With the opening of a new subway station just outside our doors, it has never been easier to visit the West Side, and these record crowds certainly recognized that.”



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