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A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



National Audubon Recognizes Javits Center

October 2015

The National Audubon Society recently recognized the Javits Center for its work in creating a wildlife sanctuary atop its nearly 7-acre green roof.

In a September 2015 op-ed in *The Huffington Post*, the Audubon Society's Vice President of Community Conservation and Education Chandra Taylor Smith touted the Javits Center's sustainable efforts as a way to improve the quality of life of the surrounding community. The piece was titled, "To Improve Communities for People, We Should Make Them Friendlier to Birds."

"Simple acts that create bird-friendly communities are making steady contributions toward the sustainability of our urban and suburban places," she wrote in the September 21 piece. "Another manifestation of the way bird-friendly actions are transformative in urban settings is the transformation of the Jacob K. Javits Convention Center in New York City."

Chandra Taylor Smith continued, "The recently redesigned building features a massive green roof that has become a haven for wild birds and other animals. Specially patterned glass was also installed on the building to reduce (by 90 percent!) fatal bird strikes, caused when birds are fooled by the reflection of water, trees or open sky."

The construction of the green roof and the installation of the new glass panels were a part of the facility's \$463-million renovation project, which was completed in 2014. The project was led by the New York Convention Center Development

Corporation, FXFOWLE/Epstein and Tishman Construction.

To read the entire article, visit the link below:

http://www.huffingtonpost.com/chandra-taylor-smith/to-improve-communities-fo_b_8170490.html?1442844850



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