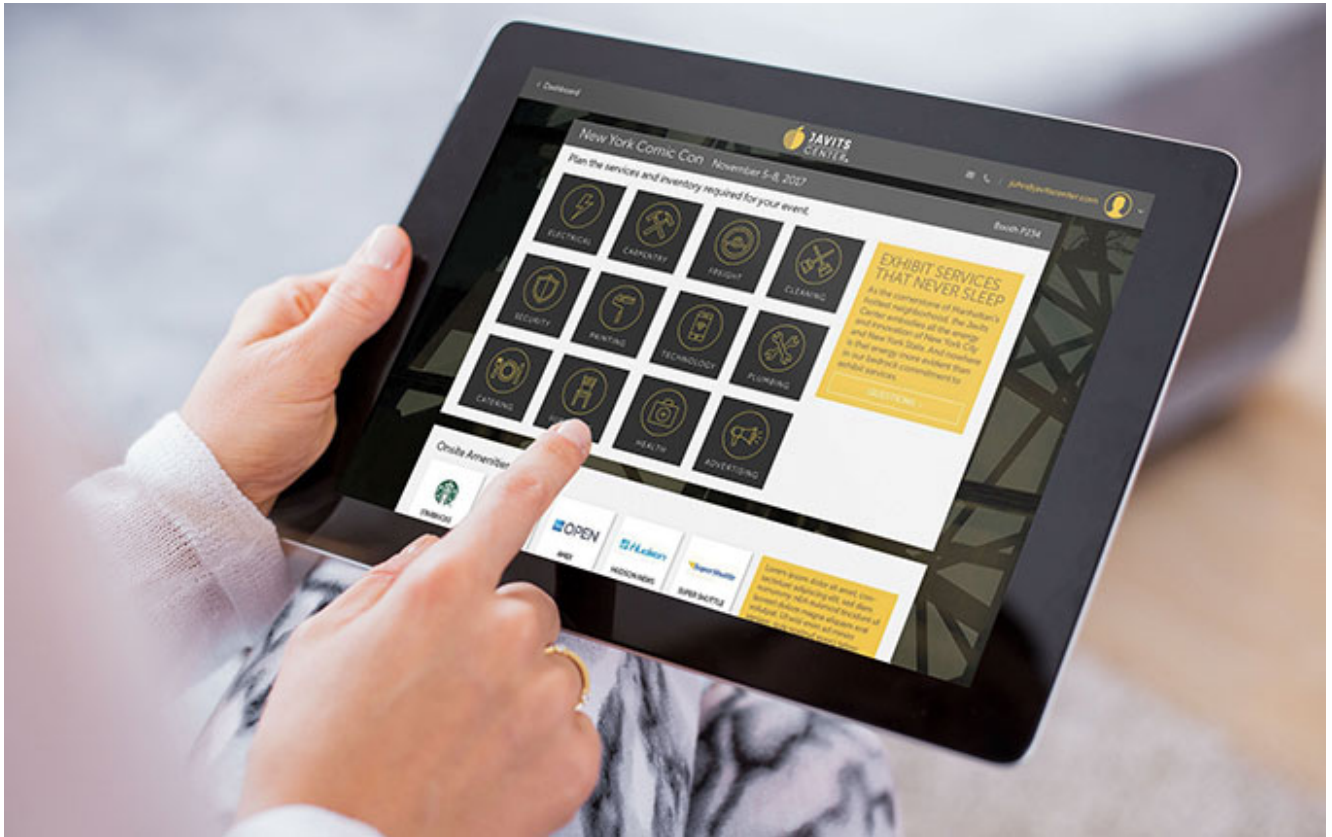


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A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



New Online Portal to Launch

December 2017

Next month, the Javits Center will officially launch *Jake* – a new online portal for exhibitors to order products and services for upcoming events at the convention center on Manhattan's West Side. This portal allows customers to order more than 200 products and services from the Javits Center's website – javitscenter.com – including electrical and cleaning services, as well as audio equipment and lighting fixtures. The portal will be featured on a redesigned and revamped website that highlights many of the recent initiatives at the convention center.

With this new online system, customers can:

- Obtain price quotes to better understand the cost structure;
- Review how much each product costs before placing orders;
- Receive electronic receipts and order confirmations; and
- Review a detailed order history by event, making it easier to place orders for future events.

The new portal will soft launch on **December 18** as our teams work with exhibitors to

process the initial online orders on the new system. During this first phase, exhibitors will be able to place orders by creating an account with a valid email address and a desktop computer or mobile device. We also have launched an internal software platform called OneJavits to interface with *Jake* and further modernize day-to-day operations. This new software will automate the scheduling of work assignments and integrate these assignments with customer orders to ensure a more efficient process and outcome.

“The Javits Center is an international hub of commerce and culture, and this new online portal will make it easier than ever for our customers to visit and unveil their latest idea or invention,” said President and CEO Alan Steel.

