

# market

A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



## Six New Bird Species Identified

June 2017

Since 2014, 26 bird species have been observed on or near the Javits Center's 6.75-acre green roof, proving its status as a home for area wildlife in New York City. Six new bird species were identified in 2016, according to the New York City Audubon, which has conducted annual six-month surveys atop the convention center. The new species observed are:

- American Crow
- American Goldfinch
- Common Grackle
- Eastern Kingbird
- Swamp Sparrow
- White-throated Sparrow

The green roof, the second largest of its kind in the United States, and other sustainable upgrades were installed as part of a major renovation between 2009 and 2014 that earned the Javits Center LEED Silver Certification from the U.S. Green

Building Council.

“No building in New York City has done more for the area’s bird populations than the Javits Center, and the results of our partnership reflect that commitment,” said Kathryn Heintz, Executive Director of New York City Audubon. “The green roof has proven to be a habitat for a community of birds, bats and insects in an area of New York City that lacks green space. With its large size and unique location, the Javits Center has become a prime example of the important benefit of sustainability. We would like to thank Alan Steel and his team for their ongoing contributions to the improvement and preservation of our natural environment.”

Led by the New York Convention Center Development Corporation, architectural firm FXFWLE and Tishman Construction, the renovation included the installation of more than 6,000 translucent, bird-friendly glass panels, which have reduced bird collisions by 90% and created a healthier environment for staff, customers and local residents.

