

# market

A NEWSLETTER FOR JAVITS CENTER CUSTOMERS



## Taste the Buzz!

November 2018

We're giving away five jars of our Jacob's Honey to five lucky winners who like one of our posts on social media! Make sure to follow us on Twitter, Facebook, Instagram and LinkedIn to find the posts and like them! Each winner will also win a tour of our bee hives on the green roof!

In 2018, we have harvested more than 2,000 ounces of honey from our rooftop bee hives, which were initially installed early last year. From the harvest, our caterer, Centerplate, has created honey-infused items for our customers – from delicious cookies to special blends of iced tea.

The honey harvest is the latest milestone in our ever-expanding sustainability program, which has helped to reduce the Javits Center's energy consumption by 26% and transformed our rooftop into a unique sanctuary for area wildlife, including birds, bats and insects.



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[javitscenter.com](http://javitscenter.com) |  
[market@javitscenter.com](mailto:market@javitscenter.com)

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